If Someone Had A Way To Cut Your IT Costs While Increasing Security, Performance And Efficiency, Wouldn't You Want Them To Tell You About It?

Dear Colleague,

Here's the brutal truth: Due the economic crisis we've all recently plunged into, every business is under extreme pressure to find ways to cut cost and continue to operate



As you know, IT is essential; but in our experience, most CEOs and/or CFOs running companies of your size in Massachusetts are overpaying for IT services and support while simultaneously NOT getting the critical data protection and security they need – and think they are getting – due to the simple fact that IT is the "dark arts" for many CEOs and CFOs, and therefore they are <u>forced to trust</u> that they are being treated fairly (all too often, they're *NOT*).

During normal times, overpaying for IT support is a survivable situation; but we are FAR from normal, and every company leader must not only be extremely prudent with overhead and costs, but also HYPER vigilant to protect against a cyber security breach while employees are working remote with home PCs and unprotected networks, which is why I'm writing you today.



My name is David Javaheri, and I'm the CEO of Direct IT, an IT Security firm based here in Waltham, Massachusetts since 2004, that specializes in Managed IT Security and support services.

Curious? Let's Schedule A Quick Call To Discuss

The next step is simple: call my office at **781-996-4918** and reference this postcard to schedule a brief 10-15-minute initial consultation. My personal assistant has been notified to look for your call and will put you through immediately. You may also send me an e-mail to <u>Davidj@directitcorp.com</u>

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A few comments from clients who have been with us over 10 years.

InsertInsertTestimonialTestimonial#1#2

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